# ALLISON UTTERBACK

## UX Design

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📞 **(419) 376 4902**

## EXPERIENCE

### UX Designer (Contract) | JUNE 2015 - PRESENT

*Work closely with entertainment, B2B, and B2C clients to create complex, in-depth, interactive wireframes and flowcharts for use by external developers. Perform holistic user-testing and incorporate client feedback. Refine front-end code to better reflect the design. Develop visual design as needed.* **Key projects include:**

- Heroes of Dragon Age (4.5/5 stars on app store)
- Meretz
- ReelCrafter

### UX Architect, Cartoon Network | JUNE 2013 - JUNE 2015

*Design and create game wireframes and flowcharts for use of in-house game developers and outside vendors. Work closely with design, engineering, art and production at all stages of design. Guide multiple outside vendors in management capacity. Design websites and mobile apps. Develop visual design as needed.* **Key projects include:**

- Adventure Time: Battle Party
- Steven Universe: Attack the Light (Top 20 App Store RPGs)
- Adventure Time: Card Wars

### UI Artist & Designer, ZeeGee Games | JANUARY 2009 - FEBRUARY 2013

*Design game UI, create assets, then implement those assets, including placement and button states. Create pitches and example illustrations for potential projects. Create in-game assets and special effects.* **Key projects include:**

- Tiny Planets
- Thoroughbred World
- Giant Microbes

## EDUCATION

College for Creative Studies — *Bachelor of Fine Arts*

## SKILLS

**Wireframing Software**
Balsamiq, Axure, Omnigraffle, Sketch

**Adobe Creative Suite**

**Prototyping**

**Responsive Design**

**UX Research & Testing**

**Information Architecture**

**Graphic/Marketing Design**
Adobe Suite

**Gestalt & Bauhaus Design**

**Front-End Development**
HTML, CSS, Javascript

**Agile Development**

## INTERESTS

**Writing stories** short, long, and interactive

**Designing tabletop games** for fun and learning

**Creating prop replicas** for cosplay and display

**Infusing drinks** with yummy flavors